

DOWNTOWN

Community Character

Protect

comfortable, aesthetic,
human scale – central
to Petaluma, defines
the community

restaurants using
Water Street /
riverbank

mix of
uses

beautiful downtown
but people actually live
there; not just a tourist
attraction

Evolve

fewer
cars

less street
parking, more
room for people

businesses are
resistant to removing
street parking

Climate Change

Risks

sea level
rise

increased
storm size
/ flood risk

paving over upper
reach of the river,
exacerbating flooding
problems

Assets

Petaluma isn't
in historic
wildfire zone;
others take
refuge here

It is loved
so will be
cared for

EAST & WEST SIDE NEIGHBORHOODS

Community Character

Protect

WEST: Victorian architecture

EAST: more affordable, more diverse

EAST: open space along watersheds that has been preserved

EAST: parks & bike paths

EAST: same-age subdivisions (plus/minus)

Need funds to maintain infrastructure (roads, etc.)

EAST: multicar garages, street-forward

WEST: diversity of housing types in close proximity

WEST: cost of upgrading will change affordability & character, pushing out middle class

Evolve

EAST? WEST?
BOTH? high % of pavement

Climate Change

Risks

WEST: will be affected sooner & react sooner to climate change

EAST: if you're out of your house, you're on concrete; hot, barren, oppressive -- more so as it gets hotter

EAST: zoning -- we'll need to create more accessible amenities near where people live as it heats up

Assets

EAST: higher above sea level, won't flood as soon